

Order / Rev: 59300
 Alt Order #: 09826752
 Flight Dates: 09/26/12 - 10/02/12

Advertiser: Romney/R/President
 Product Desc: ROMNEY FOR PRESIDENT
 Estimate: 393

Fox 30 JAX

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
2	WAWS	09/26/12	09/28/12	M-F 10p-1030p M-F 10p-1030p	CM	10:00 PM-10:30 PM	--WTF--	:30	3	\$280.00	P-3	0.00	NM	3	\$840.00
	NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	09/24/12	09/30/12	--WTF--		3			\$280.00			0.00			
3	WAWS	09/26/12	09/28/12	M-F 1030p-11p M-F 1030p-11p	CM	10:30 PM-11:00 PM	--WTF--	:30	3	\$150.00	P-3	0.00	NM	3	\$450.00
	NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	09/24/12	09/30/12	--WTF--		3			\$150.00			0.00			
4	WAWS	10/01/12	10/02/12	M-F 1030p-11p M-F 1030p-11p	CM	10:30 PM-11:00 PM (10:30 PM-11:00 PM)	PMT-----	:30	2	\$150.00	P-3	0.00	NM	2	\$300.00
	NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/01/12	10/07/12	MT-----		2			\$150.00			0.00			
5	WAWS	10/01/12	10/02/12	M-F 11p-1130p M-F 11p-1130p	CM	11:00 PM-11:30 PM	PMT-----	:30	2	\$100.00	P-3	0.00	NM	2	\$200.00
	2.5 MEN														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/01/12	10/07/12	MT-----		2			\$100.00			0.00			
6	WAWS	09/26/12	09/28/12	M-F 11p-1130p M-F 11p-1130p	CM	11:00 PM-11:30 PM	--WTF--	:30	3	\$100.00	P-3	0.00	NM	3	\$300.00
	2.5 MEN														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	09/24/12	09/30/12	--WTF--		3			\$100.00			0.00			
7	WAWS	09/29/12	09/29/12	MLB Regular Season MLB Regular Season	CM	3:30 PM-7:00 PM (12:30 PM-7:00 PM)	-----S-	:30	2	\$125.00	P-3	0.00	NM	2	\$250.00
	BASEBALL														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	09/24/12	09/30/12	-----S-		2			\$125.00			0.00			
8	WAWS	09/29/12	09/29/12	FOX College Prime Game FOX College Prime Game	CM	7:30 PM-11:00 PM (7:30 PM-11:00 PM)	-----S-	:30	2	\$475.00	P-3	0.00	NM	2	\$950.00
	COLLEGE FOOTBALL														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	09/24/12	09/30/12	-----S-		2			\$475.00			0.00			
9	WAWS	09/30/12	09/30/12	Su 11a-12p Su 11a-12p	CM	11:00 AM-12:00 PM	-----S	:30	2	\$70.00	P-3	0.00	NM	2	\$140.00
	FOX NEWS SUNDAY														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	09/24/12	09/30/12	-----S		2			\$70.00			0.00			
10	WAWS	09/30/12	09/30/12	NFL 4p Doubleheader NFL 4p Doubleheader	CM	4:00 PM-8:00 PM (4:00 PM-8:00 PM)	-----S	:30	2	\$1,100.00	P-3	0.00	NM	2	\$2,200.00
	NFL														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	09/24/12	09/30/12	-----S		2			\$1,100.00			0.00			
11	WAWS	09/30/12	09/30/12	Sa-Su 10p-1030p Sa-Su 10p-1030p	CM	10:00 PM-10:30 PM	-----S	:30	2	\$280.00	P-3	0.00	NM	2	\$560.00
	NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	09/24/12	09/30/12	-----S		2			\$280.00			0.00			
12	WAWS	09/30/12	09/30/12	Sa-Su 1030p-11p Sa-Su 1030p-11p	CM	10:30 PM-11:00 PM	-----S	:30	1	\$150.00	P-3	0.00	NM	1	\$150.00
	NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	09/24/12	09/30/12	-----S		1			\$150.00			0.00			
													Totals	26	\$6,900.00